RCO law

Kate Zenone

Marketing Director

About Kate

Kate Zenone serves as marketing director for RCO Law, where she leads the firm's marketing and business development initiatives collaborating with RCO's skilled team of lawyers and practice groups. She is responsible for implementing strategic marketing campaigns to enhance the firm's visibility, strengthen client experiences, and expand RCO's presence across local, regional, and national markets.

Leveraging her previous experience in the event and non-profit industry, Kate brings a service-centered, mindful approach to her work. Her areas of expertise include strategic communication, content development, brand management, digital marketing, event coordination and client relations.

Education

M.A., Media and Communication, Specialization Strategic Communication

Community Involvement

Monarch Grief Center, Event Committee Member (2026)

Toledo Zoo and Aquarium, Young Professionals for Animals and Conservation, Member

Professional Associations

PRSA Northwest Ohio Chapter, Board Member (2023-present), Membership Co-Chair (2025, 2026)

Press Club of Toledo, Member

Legal Marketing Association, Member

Get in Touch

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