

# Kristen E. Gartland

### **Marketing Director**

## **About Kristen**



Kristen Gartland serves as marketing director for RCO Law, where she leads the firm's marketing and business development initiatives in collaboration with individual lawyers and practice groups. She is responsible for implementing strategic marketing campaigns to enhance the firm's visibility, strengthen its client relationships, and expand its presence across local, regional, and national markets.

With extensive experience in digital marketing, internal and external communications, social media, event planning, and writing, Kristen brings a wealth of expertise from her work with public, private, and nonprofit organizations.

A passionate advocate for child welfare, Kristen has been actively engaged in initiatives dedicated to supporting children in the region and around the world.

#### **Education**

The University of Toledo, M.P.A.

Wright State University, B.A.

Sinclair Community College, A.A.

#### **Professional Associations**

Association of Fundraising Professionals, 2023 - 2025

#### **Community Involvement**

Court Appointed Special Advocate/Guardian Ad Litem, Lucas County, 2023 - present

A Journey Through Healing, Former Board Member

Digital Media Developer, Partners of the Americas, Guatemala, 2018 & 2021

TedXDayton, Marketing Committee Member, 2019

#### **Get in Touch**

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Administrative Assistant: